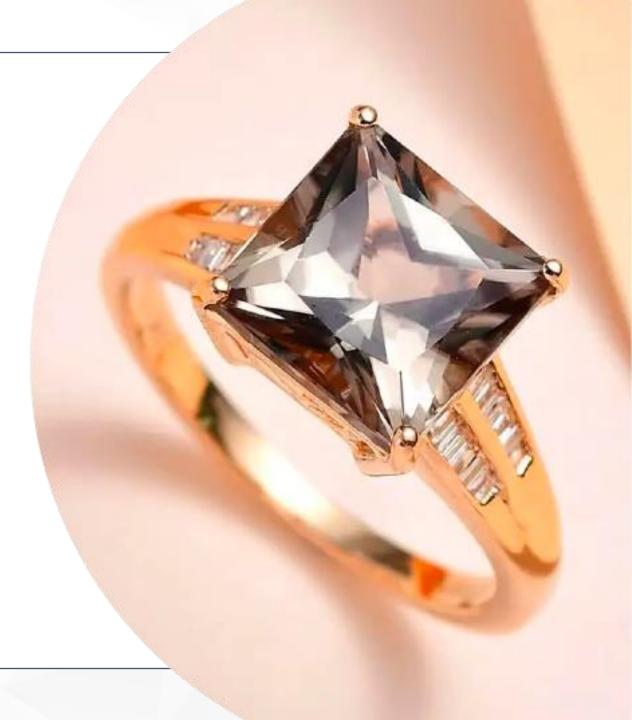


# SHOPLC \*\*\* GEMSTONE WORKSHOPS Explore More with Us!

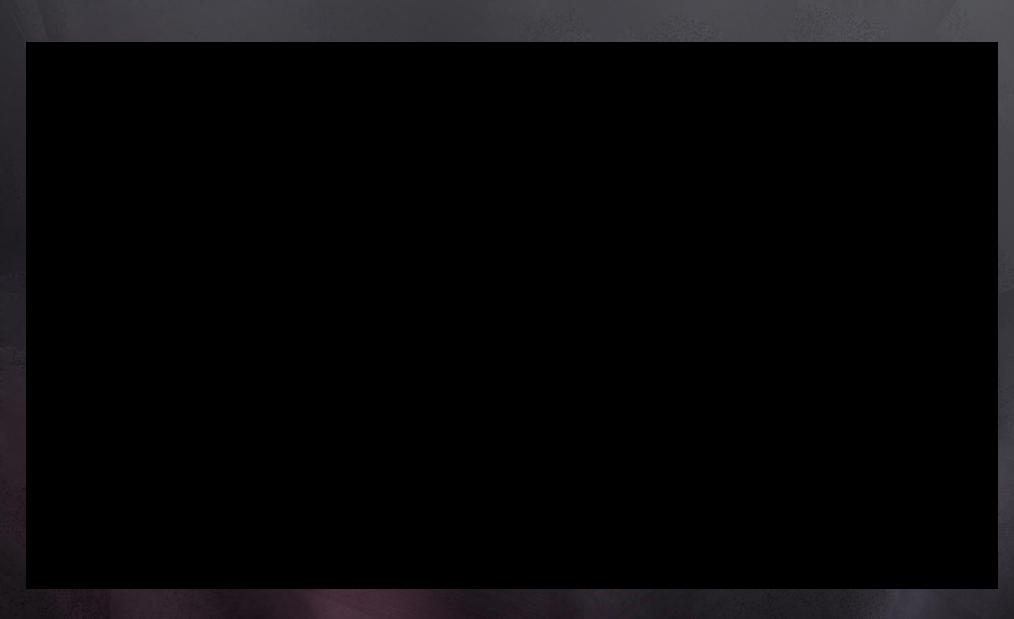
TURKIZITE

#### • Turkizite Basics

- Rarity of Turkizite
- Origin and supply of Turkizite
- Care instructions for Turkizite
- Trend Forecast
- What makes it a must buy choice
- Finger placements and benefits
- Celebs in Turkizite
- FAQ's
- Gem Lore
- Quiz



## **Know More About Turkizite**



#### **ORIGIN AND SUPPLY OF TURKIZITE**

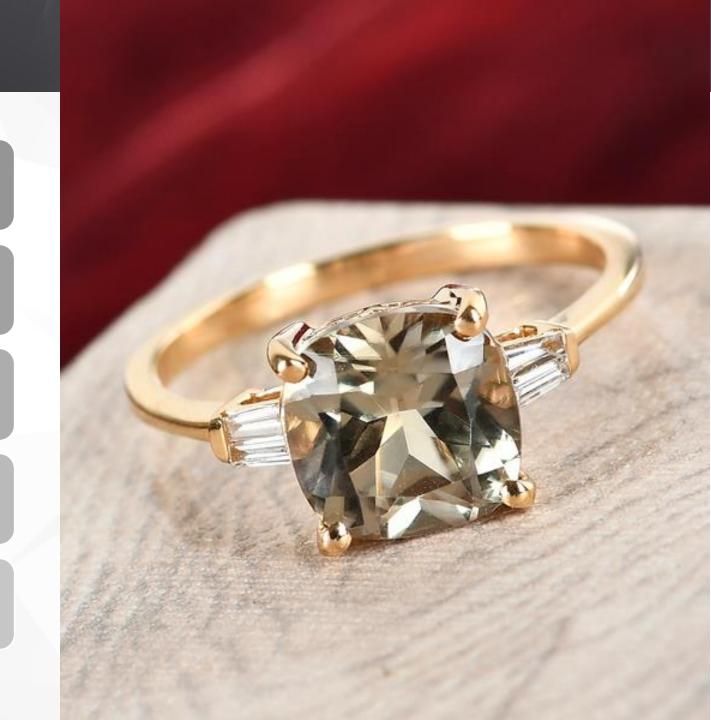
It is incredibly rare and can only be found in one place on Earth.

Comes from a remote mountain area in Anatolia, Turkey.

In the early 80's the gemstone was mined for commercial purposes.

The higher cost of the gemstone is attributed to its rarity.

It is not often found in the regular market or jewelry stores.



#### AN ANALOGY FOR THE TURKISH DELIGHT

The intensity of color changes depends on the size of the Turkizite.

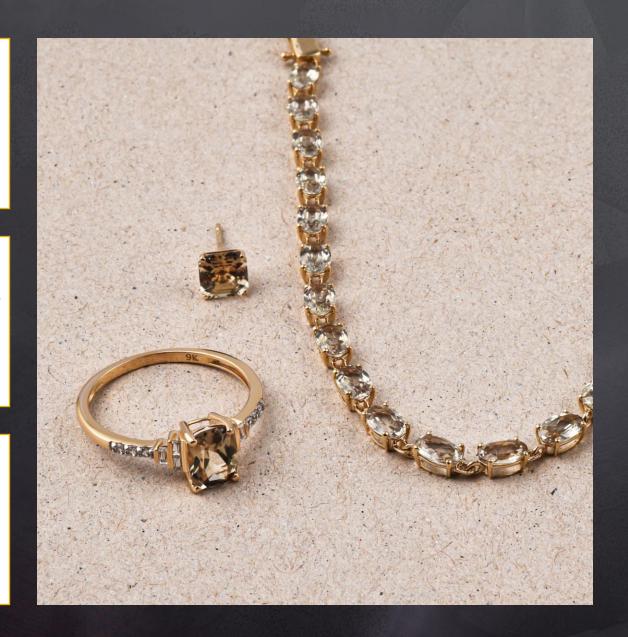
The larger the stone, the more intense the color change.

Smaller stones will exhibit a subtle color change.

Pleochroism is the evident change in color which takes place as the gemstone is exposed to various wavelengths of light.

A single gemstone could present multiple hues: soft kiwi green, lavender-blue, or champagne pink to rich dark red.

It is one of the few color change gemstones in the world along with Sapphires, garnets and Alexandrite.





## **TURKIZITE BASICS**

COLOR: Light olive to green-yellow

FAMILY: Diaspore

MOHS SCALE HARDNESS: 6.5 - 7

LUSTER: Vitreous

- TRANSPARENCY: Transparent to translucent
- 100% natural gemstone and undergoes no enhancements.
- Incredibly rare gemstone and only found in one place on Earth.

### IS AAA GRADE VALUABLE, RARE?

Turkizite rough is not readily available.

A single-mine location and limited rough quality in MONOPOLIZED hands make turkizite rare.

AAA is even SCARCER when graded for quality.

AAA grade has exceptional refractive index and high luster.

It is quality-checked stringently, only then it passes QC.

Adding to this, bigger sizes are rare too for AAA grade.

Owing to its perfect cleavage, Turkizite can cleave easily. Extra care should be taken when cutting, polishing and setting gems into jewelry.

Lapidary work very carefully throughout manufacturing to produce at least a minimum of AAA grade.

#### **Turkizite Care**

- While Turkizite is well-suited to everyday wear, avoid doing anything that risks impact, exposure to chemicals, heat or extreme temperature changes.
- Always store Turkizite carefully to avoid scuffs and scratches.
- Clean with gentle soap and lukewarm water, scrubbing behind the gem with a very soft toothbrush as necessary.
- After cleaning, rinse with lukewarm water and pat dry with a soft towel or chamois cloth. Never steam or ultrasonic clean your Turkizite.



## A SHORT HISTORY OF DIASPORE AND ITS TRADE NAMES

Zultanite and Csarite are the trademarked names given to the best Quality color change Diaspore.

Best quality comes only from Turkey.

Diaspore from other locations cannot be called Zultanite or Csarite.

Diaspore was first discovered in 1801 in Russia.

The name Diaspore comes for the Greek word "diaspora" meaning to scatter.

Names because of the way the gemstone seemed to scatter the light and sparkle.

## **COLOR CHANGE NOT LIMITED TO JUST TWO COLORS**



## NATURAL OR TREATED?

100% NATURAL!





### **KNOW ABOUT ME**

Turkizite is a diaspore found in Turkey named after the place it was found.

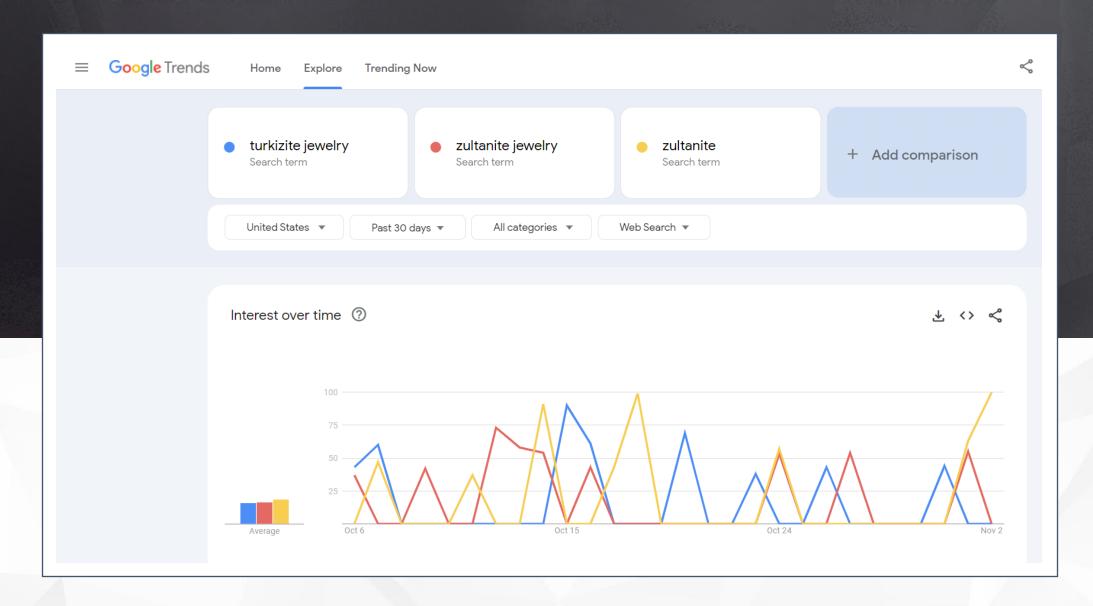
It is a rare diaspore gemstone formed of aluminum oxide hydroxide.

One of three major mineral components of bauxite.

An important ore of aluminum widely used for many industrial purposes.

It has a unique ability to change color under different lighting conditions.

## TREND FORECAST



## WHAT MAKES IT A MUST BUY CHOICE?

Enjoy the chameleon-like color changes throughout your day.



From morning sunlight to evening candlelight, this gemstone will enchant you with its color-changing hues.



However, inclusions are very common, top grades are transparent and clear.



The highest quality specimens have excellent transparency.





### FINGER PLACEMENT AND BENEFITS

Now, let's look at some benefits of wearing
Turkizite rings and how they best resonate with
your desires. Remember, these associations are
not universal or scientifically proven but rather
rooted in symbolism and folklore.



#### RING FINGER

We associate wearing a <u>Turkizite ring on the ring finger</u> is often associated with love, romance, and commitment. This represents a deep emotional connection, especially for engagement or wedding rings. Some believe wearing a Turkizite ring on this finger can enhance harmonious relationships and attract love.

#### **INDEX FINGER**

Adorning the index finger with a Turkizite ring is often associated with personal power, ambition, and leadership. It is an excellent choice for men's rings to gift the special man in your life. It signifies confidence, authority, and the ability to communicate effectively

#### MIDDLE FINGER

The middle finger is often associated with balance, responsibility, and grounding. Wearing a gold Turkizite ring on this finger may symbolize a desire for stability and harmony in life. It is believed to bring a sense of calmness, clarity, and emotional equilibrium.

## **USPs**

The New York Times

FASHION | The Most Unusual Gems You've Never Heard Of

Diaspore

1

 Single-mine gem, recent discovery, absolute collector material. 2

Incredibly rare.
 Said that only
 20-30 years of mining left for it.

3

 This put a very premium price on it. 4

 Covered by New York Times under unusual, fascinating gems in the world.

## SEEN ON MULTIPLE CELEBRITIES AT MULTIPLE RED-CARPET EVENTS AND OTHER OCCASIONS



Actress, (star of 'Suits') wore a necklace featuring Turkizite in a magazine issue



Actress, (star of Grey's Anatomy) wore earrings to CoachArt's 'Gala of Champions'



Judge wore bracelet on 'Dancing With the Stars' show



Miss America 2009 wore necklace on 500th episode of 'America's Funniest Videos'.

## **CELEBS IN TURKIZITE JEWELRY**



▽ Zultanite® Gems
Celebrities Wearing Zultanite ...



▼ Zultanite® Gems
Celebrities Wearing Zultanite ...



Pinterest Celebrities Wearing Zultanite ...



Zultanite® Gems
Celebrities Wearing Zultanite ...



▽ Zultanite® Gems
Celebrities Wearing Zultanite ...



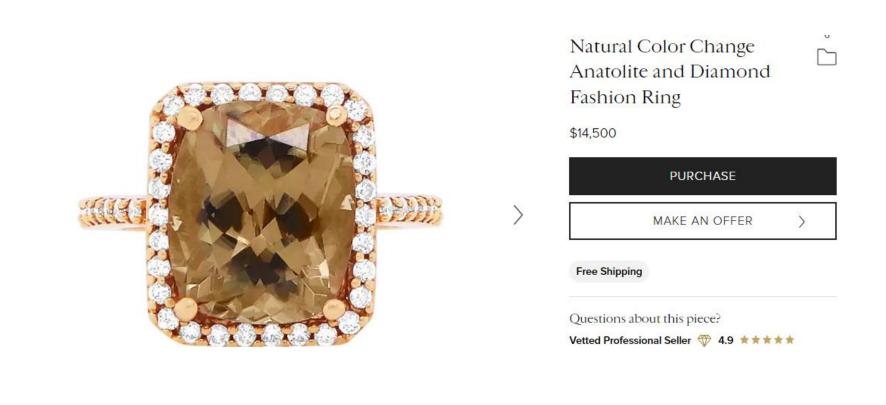








## **HIGH PRICED AUCTION!**



## GEMSTONE FACETING CHALLENGES

ONLY expert lapidary cuts Turkizite.

If not cut wisely, the gem cannot pass QC and be graded as AAA.

Faceting and polishing this stone is difficult.

It is very-very labor intensive and needs very expert labor to draw out color change in the best manner.

It needs seasoned lapidary of years to work with turkizite.





## YIELD OF TURKIZITE

Rough to ready yield varies between 5-10% depending on rough quality.

Inclusions, cleavages, brittleness and fissures can make cutting, setting and cleaning difficult.

Even for a skilled gem cutter, cutting Turkizite presents a challenge.

Diaspore has perfect cleavage in one direction.

It can be difficult to cut because parts of the stone will cleave off. Lapidarist must be skilled to retain maximum carat weight and not include fractures, fissures. Because of cleavages and brittleness, less than 2.5 mm sizes break easily leading to rejection of 80% material sometimes.

This all affects the yield greatly.

## MINE ACCESSIBILITY

Mine is hidden in the remote areas.

Miners discover the gemstones while extracting bauxite.

They find the mineral by following a sizable underground vein of bauxite.

Bauxite is a very tough mineral, and the seams where turkizite is found are some 40 mts deep inside the hillside.

Only professionals can extract this gemstone.

For every 100 grams (500 carats), only 1% or 2% would be of gem quality.

Of all the rough screened at the mine over many years, only about 40% was suitable for cutting into faceted pcs.

## IS IT EXPENSIVE?



No, when you consider its many benefits and rarity, it is remarkably affordable.



Limited supply + ever increasing demand = future prices increases.



Never been a better time to purchase turkizite.



## FAQ's

- 1) How to polish Turkizite?
  Always store your Turkizite carefully to prevent scratches and clean it only with mild soap and lukewarm water
- 2) Is Turkizite heat treated?
  Unlike most other new, exciting gemstones, Turkizite is 100% natural with no heat
- 3) Does real Turkizite change color? Turkizite is the trade name of diaspore that exhibits a color-change effect; the material appears yellow, pink, or green in different light sources.
- 4) Is Turkizite a precious stone? Turkizite is a semi-precious gemstone that can appear in different shades of pink, yellow, and green. The stone is similar to alexandrite in displaying a natural color change.



## **GEM LORE**



Diaspore is believed to assist develop aspiration, mental power.

Crystals of green color are known to be strong and nurturing.

Olive colored stones are known to help with dedication and focus.

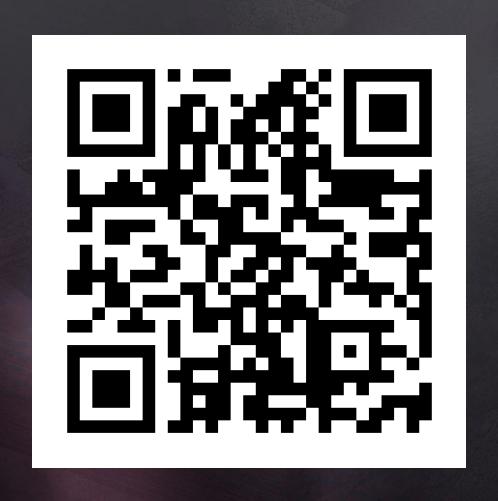
All shades of green represent intelligence.

It is believed to facilitate the individual to build up supernatural powers. May enhance our hunger for knowledge and increase our yearning for wisdom.

Kiwi-green and olivegreen gemstones will help strengthen the ability to learn and absorb knowledge.

### **Unlock Exclusive Shopping!**

Simply scan the QR code to explore both our stunning PPT items and dazzling Turkizite collection.





# THANK YOU