

# SHOP LC



GEMSTONE WORKSHOPS

Explore More with Us!



# PEARL

# What are Pearls?

- Pearls are the only gemstones in the world that come from a living creature.
- Mollusks such as oysters and mussels produce these precious jewels that people have adored since ancient times.
- Despite appearing in a rich variety of sizes and shapes, the white and almost perfectly round gems continue to be the most popular.
- Pearls are famous for the exquisite beauty they possess which comes from their distinctive glow, often referred to as a jewel's luster.



# GEM LORE

Said to be associated with purity innocence.

Said to be symbol of wealth and status.

Said to promote faith, charity and integrity.

Birthstone for June

Said to have a calming effect.

Said to balance one's karma, strengthen relations.

Gemini Zodiac Sign

30<sup>th</sup> Wedding Anniversary Gift

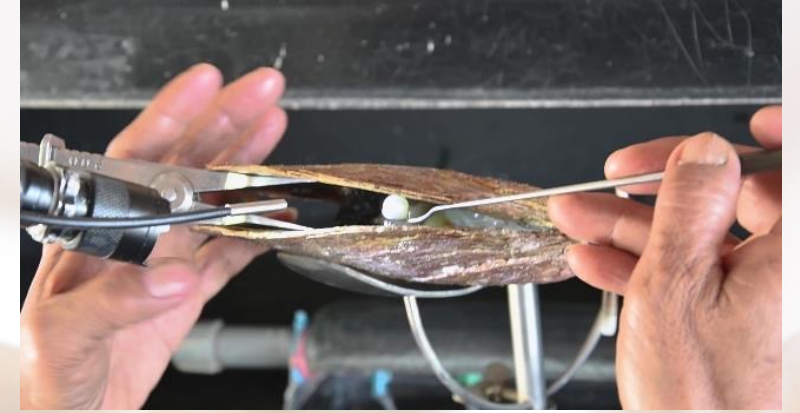
# HOW IS PEARL CULTIVATION DONE?

DIVIDED INTO SEVERAL PHASES AS FOLLOWS

- Finding, rearing and crossing fine oyster stock is a long process.
- Oysters are kept in hatchery and fed.
- When these oysters are large enough, they are transferred to nursery.
- Upon growing, nucleus is inserted in the oyster.
- When pearls are formed, these are harvested by the harvesters.
- At each stage, several different culture methods are used.
- Growth period is approximately 2-4 years.
- Gem quality sorted according to size, color, surface & luster.



# PEARL CULTIVATION



# PEARLS COLOR, SIZE & SHAPE

## COLOR:

- Comes in a wide range of colors including cream, silver, yellow and golden.
- They display various overtones including pink, green and blue.

## SIZE:

- Larger pearls are rarer and more valuable than smaller pearls of the same type.

## SHAPE:

- Round is the most difficult shape to culture, making it the rarest cultured pearl shape.
- Well-formed pear, oval, or baroque (irregularly shaped) cultured pearls are also prized by pearl lovers.



# GEM CARE

Clean using soft, damp cloth ideally after each time pearls are worn.

Ranks 2.5-3.0 on Mohs scale of hardness.

Store separately to prevent scratching.

Never store pearl in plastic bag. Plastic can emit chemical that damages their surface.

Apply perfume, hair products and cosmetics before putting on pearl jewelry.

Avoid ultrasonic cleaners



# NOW IDENTIFY B/W REAL & FAKE PEARLS

## TEMPERATURE

Real pearls are cold to touch for the first couple of seconds before warming up against your skin.

Fake pearls made of glass take longer to warm up against your skin than real pearls.

## SURFACE CHARACTERISTICS

Real pearls will never be identical at all, however well-matched or top quality they are.

Under magnification, you'll notice tiny irregularities and ridges on each pearl's surface.

## SHAPE

Most real pearls are rarely round.

A strand of cultured pearls that are perfectly round commands an extremely high price and is very rare.

## SURFACE FEEL

Both natural and cultured pearls have textured surface due to their layered nacre structure.

So, when you rub the pearls lightly against each other or on your front teeth, they feel a little gritty.

Fake or imitation pearls, however, usually feel smooth or glassy.



# TYPES OF PEARLS OFFERED

South Sea  
Pearl



Grow in Saltwater

*Tahitian*  
PEARLS

Grow in Saltwater

BAROQUE  
Pearl

Grow in Freshwater such as lakes & ponds

AKOYA PEARLS  
BREATHTAKING PERFECTION

Hailed from Japan

# Tahitian PEARLS



- Mixture of mineral and organic material.
- No additional treatment.

# Tahitian PEARLS



First introduced to the market in the mid-1970.

They grow in the black-lipped mollusk called *Pinctada margaritifera cumingii*.

Native to French Polynesia.

Tahiti, a center of commerce in French Polynesia, serves as the key trading point for these beautiful gems.

Most Tahitian cultured pearls are cultivated in the lagoons of the Tuamotu Archipelago and Gambier Islands.

Measure between 9 and 14mm but the average size is around 9.5 mm.

Come in shades of aubergine, pistachio, grey, black, or brown and they can have blue to green, purple, yellowish green or pink overtones.



# TAHITIAN PEARL FARMING FACTS

The cultivation process starts from gathering and nurturing baby oysters into adulthood.

Farmers need to clean young oysters regularly to remove any marine growth on their shells.

When the oysters are about 2 to 3 years old and grow to 3.5 to 4 inches in diameter, they're ready for nucleation.

Not all adult oysters can be nucleated. Only the healthy ones with fully developed gonads are chosen.

Only up to 40% of successfully nucleated oysters can produce good quality pearls. Among those, less than 20% are round.

Most Tahitian pearls are circled or baroque-shaped. Less than 1 to 2% of these pearls are round and of the finest quality.



# Tahitian Pearls at Shop LC



Tahitian Cultured Pearl Ring,  
Platinum Over Sterling Silver  
Ring, Pearl Jewelry 1.35 ctw  
Item: 3289417  
Price: **\$154.99**



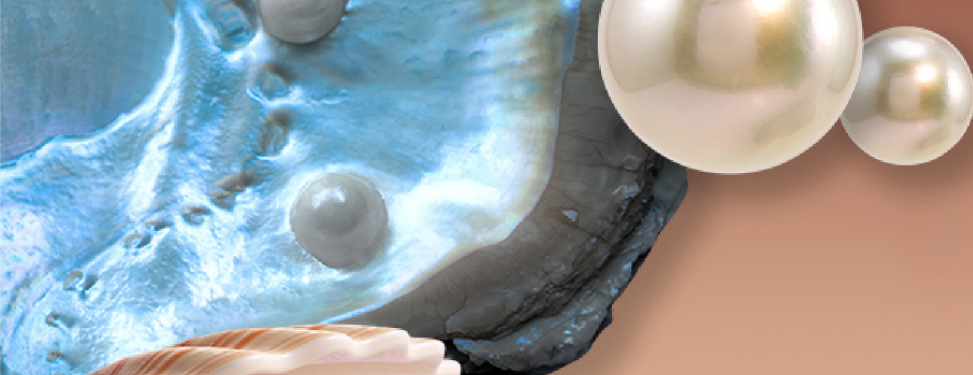
Rhapsody 950 Platinum  
Premium Tahitian Pearl  
Graduation 8-12mm  
Necklace 18-20"  
Item: 7690016  
Price: **\$7,799.99**



Certified & Appraised Iliana  
18K White Gold AAA  
Tahitian Pearl SI Diamond  
Pendant 0.27 ctw  
Item: 7732956  
Price: **\$1,177.99**



Tahitian Cultured Pearl and  
Chrome Diopside Bracelet  
in Rhodium Over Sterling  
Silver (6.50-8.0In) 7.80 ctw  
Item: 7516464  
Price: **\$97.99**



# AKOYA PEARLS

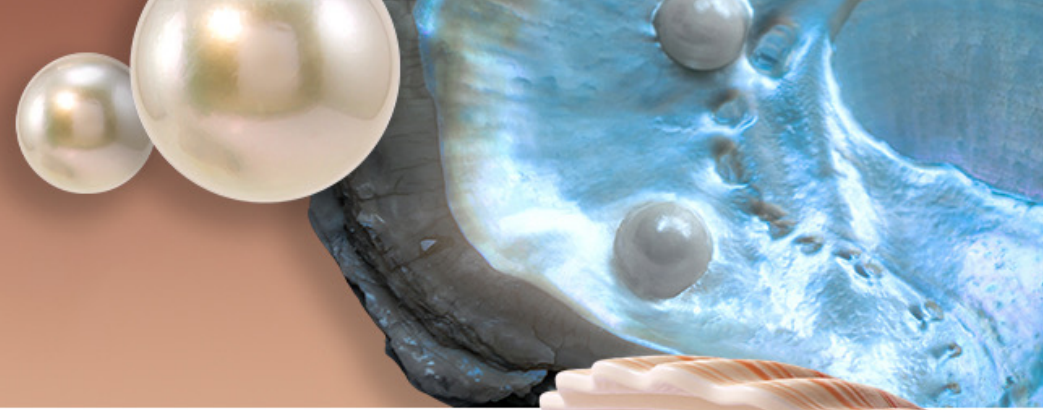
BREATHTAKING PERFECTION



# AKOYA PEARLS

BREATHTAKING PERFECTION

- The akoya pearl is a saltwater cultured pearl from the akoya oyster (*Pinctada fucata martensii*).
- Because akoya are the most abundant type of saltwater pearl with the longest cultured history, information on akoyas is abundant!
- Akoya are considered to be the classic pearl used for necklaces and other pearl jewelry, with perfect round shapes, bright mirror-like luster and neutral colors, akoya pearls are favored by most retailers and consumers as the classic pearl choice.



# Akoya Pearls

## Farming Facts

- The vast majority of the world's akoya pearls are produced in Japan, which is the undisputed akoya pearl producing center of the world.
- Unlike their freshwater cousins, akoya pearl oysters rarely produce more than two pearls per harvest.
- The oysters are nucleated with a bead composed of mother-of-pearl and a small piece of mantle tissue. This bead becomes the nucleus of the pearl and is the reason akoya pearls are more often perfectly round.
- This shape, combined with the high-luster found on top-quality akoya pearls, and their relative rarity compared to freshwater pearls, give akoya pearls a higher perceived value.





# Japanese Akoya Pearls at Shop LC



Japanese Akoya Pearl Stud Earrings in 14K Rose Gold Over Sterling Silver

Item: 7744913

Price: **\$19.99**



Certified & Appraised Iliana 18K Yellow Gold Premium Japanese Akoya White Pearl Necklace 18"

Item: 7690015

Price: **\$2,997.99**



FRESHWATER

PEARL

# FRESHWATER PEARL

Small production comes from Lake Biwa and Lake Kasumigaura in Japan and the US state of Tennessee

Majority of freshwater pearls seen on the market today are cultured in China

Mussel species that produces freshwater pearls is called *Hyriopsis cumingii*, commonly called as “triangle mussel”

Natural freshwater pearl colors include white, cream, peach, pink and lavender

Any dark shades such as black and golden are not natural, and are the result of color treatment

More than 98% of freshwater pearls come in a variety of non-round shapes, such as oval, button, drop, baroque etc.

Gem quality freshwater pearls merely take up less than 1% of the entire production annually



# FRESHWATER PEARL FACTS

Only about 2% of all freshwater pearls are round or near-round

Most of them are in irregular shapes, known as baroque or semi-baroque shapes

Freshwater pearls also come in a wide variety of natural color

They include white, cream, orange, pink, and lavender

Freshwater pearls are also known to display strong orient

Orient is an iridescent rainbow effect caused by light diffraction just beneath the pearl surface



# FRESHWATER PEARL AT SHOP LC

1)



3)



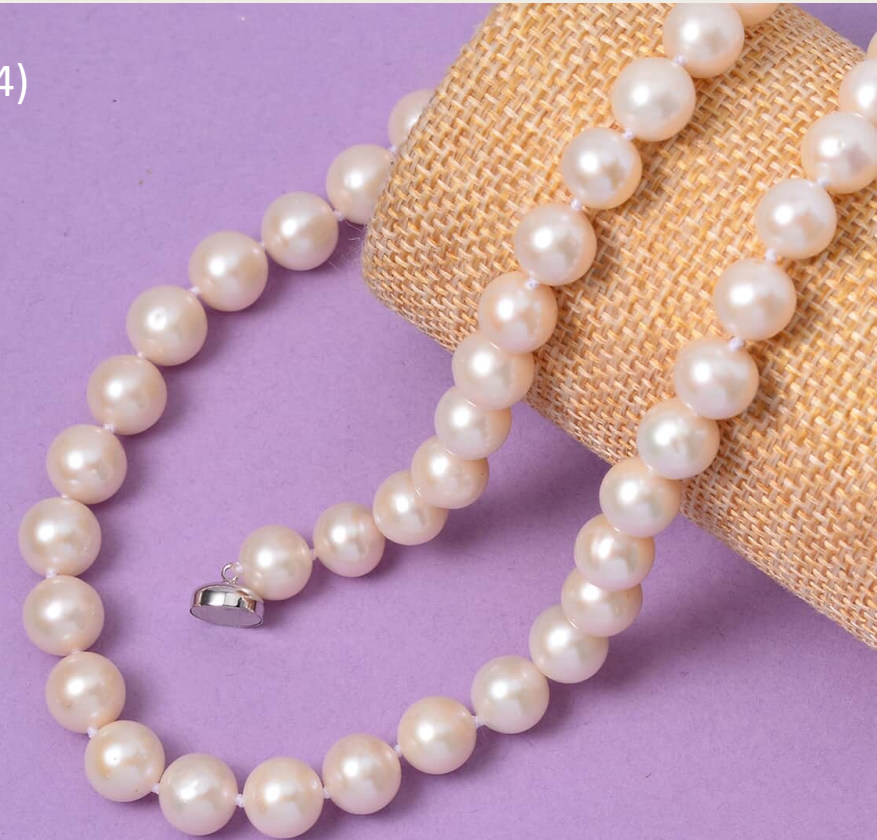
2)



1) LucyQ Freshwater Peach Cultured Pearl and White Zircon Bracelet in 14K RG Over Sterling Silver 0.50 ctw  
Item: 3858918  
Price: **\$75.00**

2) Freshwater Pearl Ring in Platinum Over Sterling Silver  
Item: 3753503  
Price: **\$123.74**

4)

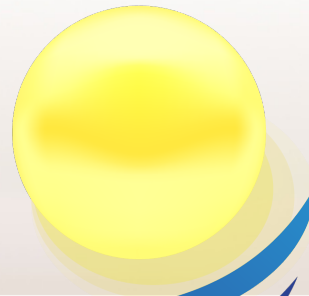


3) White Freshwater Pearl and Moissanite Drop Earrings in Vermeil YG Over Sterling Silver 2.00 ctw  
Item: 7693899  
Price: **\$249.99**

4) 14K White Gold Magnetic Lock Freshwater Pearl Necklace 18-20"  
Item: 7666698  
Price: **\$459.99**



# South Sea Pearl





Grows in *Pinctada maxima*, the saltwater mollusk that is indigenous to the warm waters of northern Australia, Indonesia, the Philippines and Burma

Measure between 8 to 20 mm in diameter, with an average size being 13 mm

South Sea pearls are not all white or golden. Come in a wide range of colors including cream, silver, yellow, and golden

In addition, they display various overtones including pink, green and blue

Rarest cultured pearls variety

Mixture of mineral & organic material. Formed with soft living tissue of a shelled mollusk.



# SOUTH SEA PEARL FARMING FACTS

In farming, selection of culture site play significant role

Oysters require specific environmental conditions. This would help them grow healthily & quality pearls

Cultured from *Pinctada maxima* which is native to warm waters of Indonesia

Two types of *P. maxima*: Silver-lipped & Gold lipped

White-lipped shells will produce white pearls. Gold-lipped shells produce golden pearls

Very limited availability due to water pollution





PINCTADA MAXIMA IS THE LARGEST SPECIES OF THE GENUS.



**Silver Lipped Oyster**



**Golden Lipped Oyster**



1)



2)



3)



4)



## SOUTH SEA PEARL AT SHOP LC

1) LUXORO 14K YG South Sea Golden Pearl 11-12mm and I2 Diamond Ring 0.12 ctw  
Item: 7720287  
Price: **\$749.99**

2) Certified & Appraised ILIANA 18K YG AAA South Sea Golden Pearl and G-H SI Diamond Earrings 0.24 ctw  
Item: 7746701  
Price: **\$997.99**

3) South Sea Golden Pearl and Diamond Crown Pendant Necklace 20" in Vermeil YG Over Sterling Silver 0.09 ctw  
Item: 4250953  
Price: **\$179.99**

4) South Sea Golden Pearl and Multi Gemstone Adjustable Bracelet in Vermeil YG Over Sterling Silver 49.85 ctw  
Item: 7720230  
Price: **\$157.99**

# POPULAR PEARL AUCTIONS



Natural Pearl and Diamond Pendant, Last Sold at Auction **\$36.8 Million**, November 2018



“The Wanderer”, Last Sold at Auction **\$11.8 Million** December 2011



Three-Strand Natural Pearl and Diamond Necklace, **\$2.2 million**, Sold November 2018



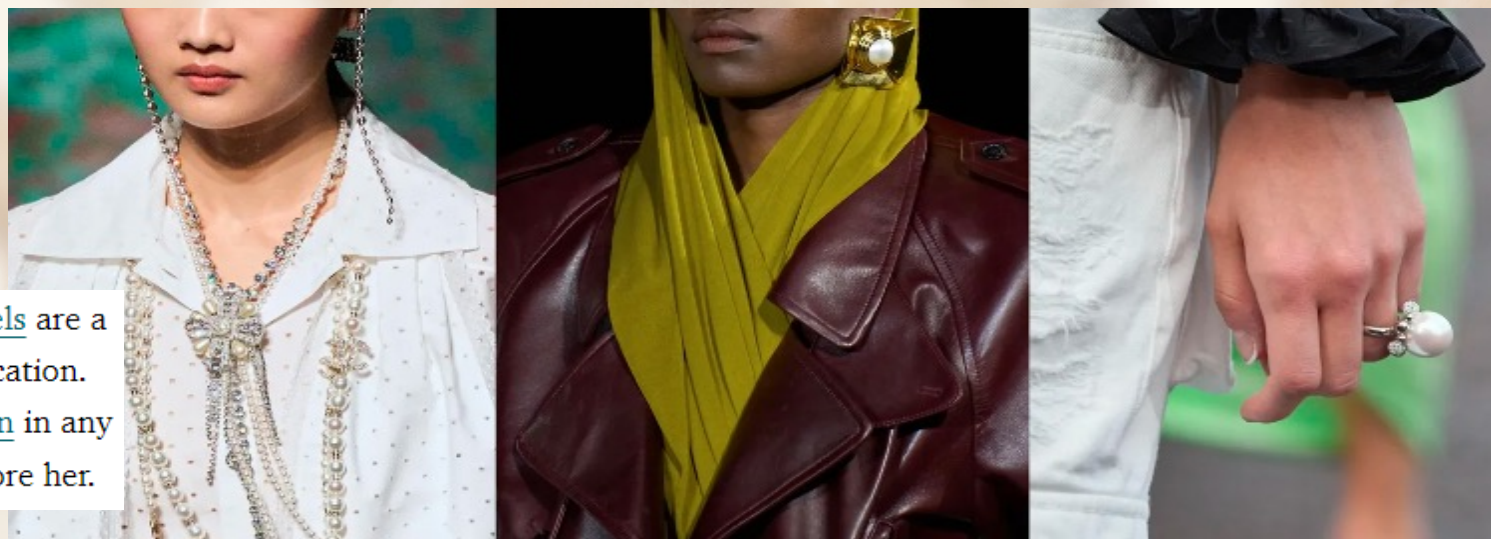
The Duchess of Windsor Pearl Necklace – Last Auctioned for **\$4.8 Million** in 2007

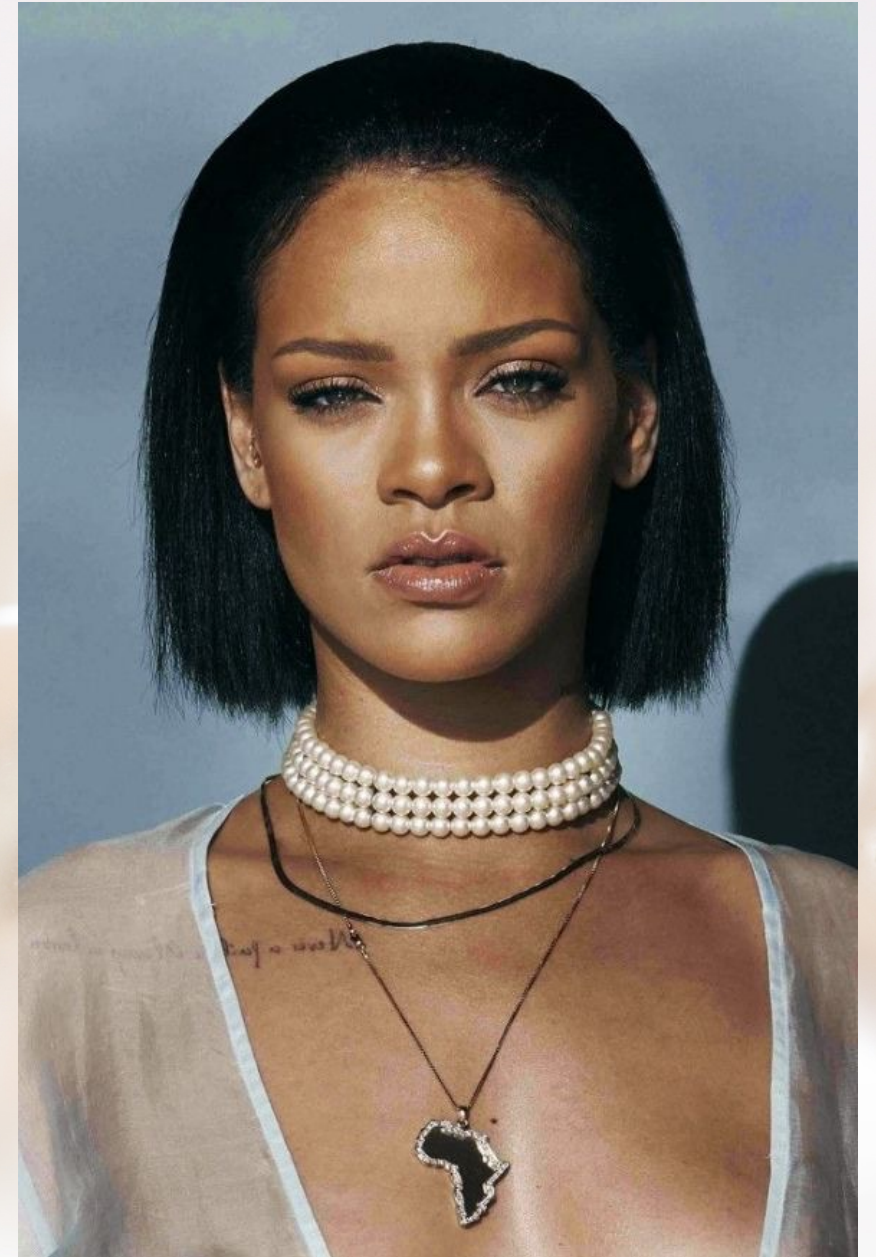
# PEARLS ARE THE LATEST HOT ACCESSORY TREND OF 2023 and 2024

Dainty and oh-so-pretty, pearls are having their moment in the spotlight. No longer just reserved for those born in June, the shimmering gemstone is popping up everywhere. Pearls are also part of the [2023 bigger and better jewelry trend](#), with Bella Hadid wearing jumbo pearl earrings at the S/S 2023 Vivienne Westwood show. Celebs love pearls, too — [Harry Styles has been rocking pearl necklaces](#) for years, changing things up slightly with a pearl earring look at the 2019 Met Gala.

Pearls continue to be very on popular on the runway. Only in 2023, it is even more chic to go big, and go for more unusual pearl designs.

Loved by royalty and Hollywood starlets alike, the coveted [jewels](#) are a timeless choice and evoke a unique air of glamour and sophistication. Think Marilyn Monroe dripping in pearl necklaces, or the [Queen](#) in any number of heirlooms pieces passed down from generations before her.





# Celebrities in Pearls

# Pearl Jewelry at Shop LC



South Sea Golden Pearl 9-10mm and Moissanite Dangling Earrings in Vermeil Yellow Gold Over Sterling Silver 0.50 ctw  
Item: 7719695  
Price: **\$304.99**



Iliana 18K Yellow Gold Premium Japanese Akoya White Pearl 8-11mm Necklace 18 Inches (Certified & Appraised)  
Item: 7690015  
Price: **\$4,369.99**



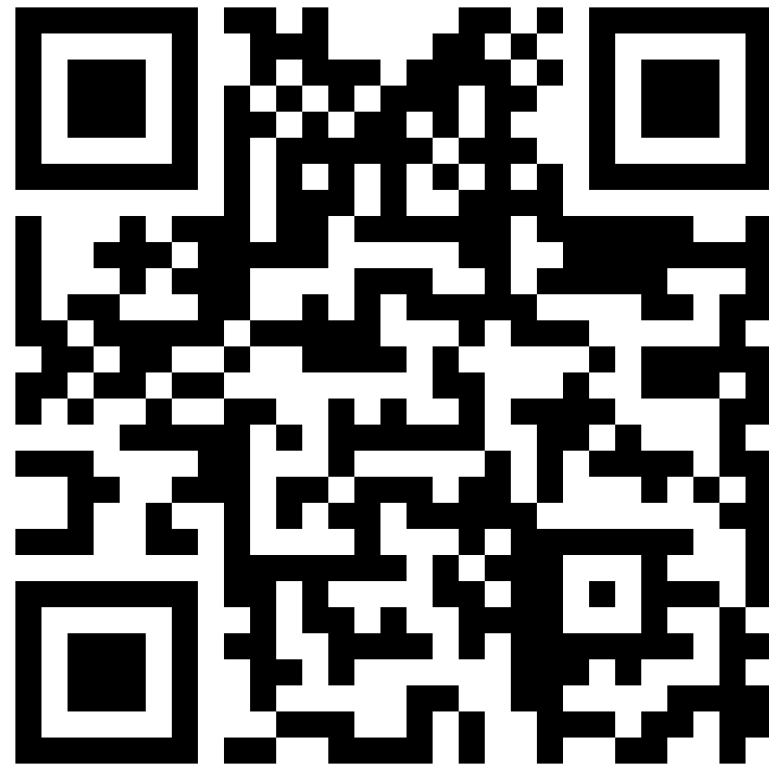
Tahitian Cultured Pearl Ring, White Zircon Accent Ring, Triple Split Shank Ring, Platinum Over Sterling Silver Ring, Pearl Jewelry 1.35 ctw  
Item: 3289417  
Price: **\$154.99**



Multi Color Cultured Pearl Necklace, Long Square Shape Pearl Necklace, 20 Inch Necklace, Rhodium Over Sterling Silver Necklace  
Item: 7063879  
Price: **\$69.99**

## Unlock Exclusive Shopping!

Simply scan the QR code to explore both our stunning PPT items and dazzling Pearl collection.





**THANK YOU**