



Presents

Healing Crystal Gemstones

October 20th, 2022

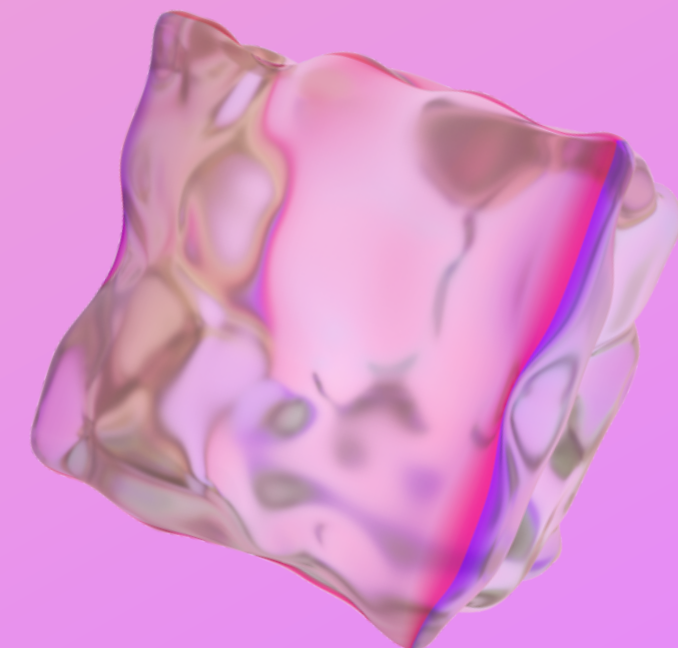
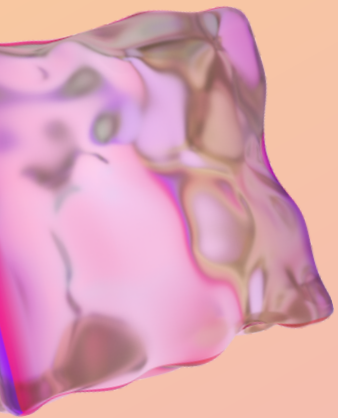
Agenda

- HISTORY OF CRYSTALS
- CRYSTALS IN THE ANCIENT WORLD
- QUARTZ
- AMETHYST
- CITRINE
- BLACK TOURMALINE
- TURQUOISE
- CLEAN & CARE
- CELEBRITIES WEARING CRYSTALS



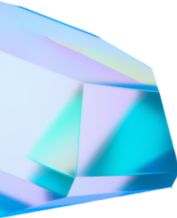
HISTORY OF CRYSTALS

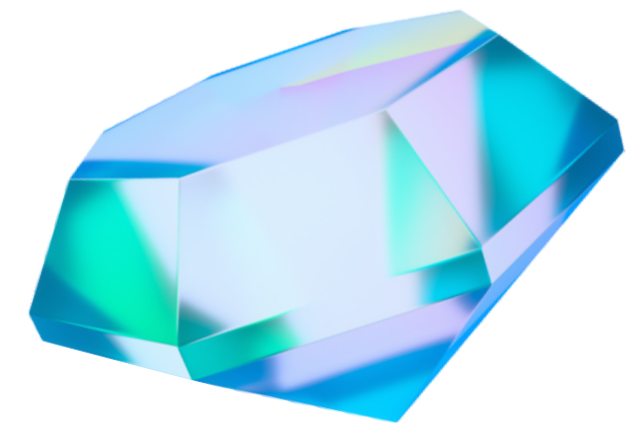
- The word crystal comes from the Greek word "krýstallos"
- Some crystals occur naturally on earth, while others form under controlled condition known as "lab created" stones
- The earliest use of crystals were magical or medicinal
- Humans established specific healing crystal meanings and astrologers in the ancient world started recording these observations
- These astrological works, dating to as early as 400 BCE, noted that wearing amulets of certain gems would protect them from particular effects





CRYSTALS IN THE ANCIENT WORLD

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- The traditions which have the most significant effect on using crystals in the modern age come from Ancient Egypt, Mesopotamia, India, and Greece
 - Ancients believed that clear quartz froze so thoroughly that the effect was permanent
 - Greeks had numerous specialized amulets for protection at sea. Aquamarine as one of them



QUARTZ

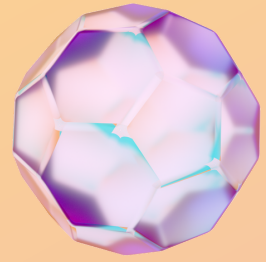
- Quartz is one of the most common minerals on the planet
- Different colored quartz varieties are made when it contains trace elements, such as purple amethyst, yellow citrine, or green prasiolite
- Quartz is also piezoelectric which means it can develop an electric charge under mechanical stress
- It aids our connection with the divine and lead us to higher consciousness while balancing energy and improving concentration



ROSE QUARTZ

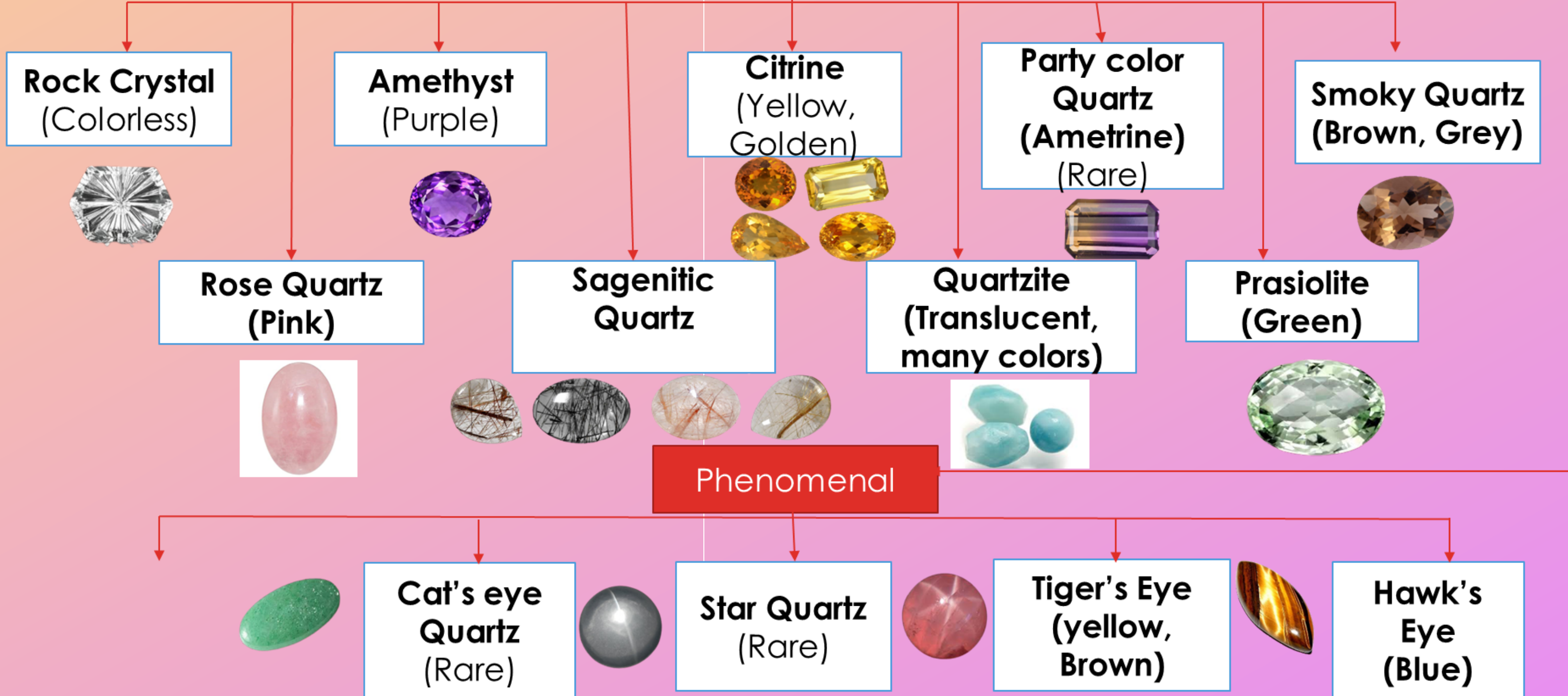
- The gem gets its name from its delicate pink color which ranges from very light to medium-dark tones
- Rose quartz beads dating back to 7000 BC have been found in the area once known as Mesopotamia
- The Assyrians and Romans are known to have been among the first to use this stone
- Rose quartz can enhance feelings of compassion, kindness, and love. It is a terrific token of self-love, especially when healing emotional wounds

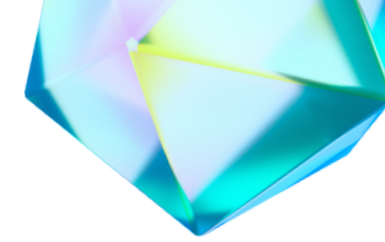




Quartz (Crystalline) (Species)

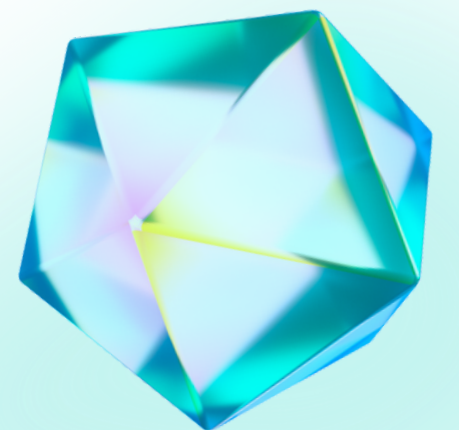
varieties





AMETHYST

- The word amethyst comes from a Greek root, amethystos, which comes from the prefix a-, meaning "not," and methyein "to be drunk"
- Amethyst is said to help aid intuition, such as interpreting dreams or hidden meanings in the world around us
- It indicated royalty in ancient times, simply because many royal families wore it



CITRINE

- The name "citrine" replaced the standard name of "yellow quartz"
- The name is derived from the Latin word citrus, which means "citron", a fruit closely related to the lemon for its color
- Its attractive color, plus the durability and affordability it shares with most other quartzes, makes it the top-selling yellow-to-orange gem
- For centuries believers have espoused its properties to enhance prosperity and self-esteem



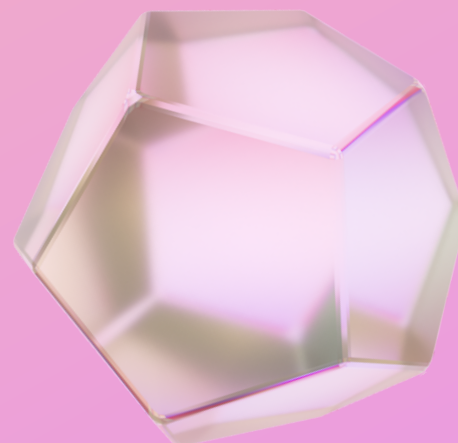
BLACK TOURMALINE

- The name comes from a village in Saxony, Germany, (now called Zschorlau) near a mine with black tourmaline deposits
- Tourmaline is from the Sinhalese word turamali, meaning "mixed-colored stones"
- It's the name of a large group of boron silicate minerals
- Black Tourmaline is said to keep negative energy at bay and this glossy black gem is one of the most common tourmalines



TURQUOISE

- The name turquoise comes from the French word, Turquoise, meaning "Turkish", since it arrived in Europe through Turkey, originating in Iran
- It has been mined in Iran for over 3,000 years
- Turquoise is said to promote luck, prosperity, and personal power
- It has been used for thousands of years for jewelry by the Ancient Egyptians, who buried fine pieces with mummies



CLEANING & CARE

- Quartz can be cleaned with a mild detergent, water and a soft cloth or paper towel
- Rinse and dry thoroughly
- Abrasive cleansers or harsh scouring pads and cleansers that contain bleach should not be used with quartz
- Clean turquoise jewelry with warm, soapy water, but it should never be cleaned with steam or ultrasonic cleaners
- Heat or solvents can damage the treated surfaces



CELEBRITIES WEARING CRYSTALS



Katy Perry at the Purr launch show with her beautiful amethyst necklace



Taylor Swift in her Ralph Lauren gown with a pair of statement turquoise earrings by Sutra



Adele wearing Citrine which promotes luck, focus and good fortune

WHAT WE CARRY



7198776

**KARIS Amethyst Bracelet in
Platinum Bond**



2942655

**SANTA FE Style Kingman Turquoise
Swirl Earrings in Sterling Silver**



3126399

**Brazilian Citrine and
Simulated Red and Yellow
Diamond Earrings**



3517320

**Australian Black Tourmaline Pendant
Necklace 20 Inches in Stainless Steel**

**Thank you
for joining us!**

